



Chroma provides a balanced supply of micronutrients and other bioactive compounds that leads to more robust and uniform plant development while optimizing a crop's potential. Chroma is formulated to improve stress resistance, crop coloring and other harvest quality parameters in fruit and vegetable crops. Healthier plants have higher sugar content and better uniformity in size and color, Chroma was developed to drive those characteristics.

## BENEFITS

- Bacterial fermentation technology that improves stress resistance, fruit uniformity and quality
- Improved marketable quality in fruit and vegetables
- Stimulates plant processes
- Based on nutrigenomic research

## USE RATES

- **14-28 oz/A**

Multiple crop use

Always refer to the product label for Precautionary Language, Directions For Use and Specific Use Rates | Please reach out to your local Innovid rep with additional product questions

## APPLICATION TIMING

- Foliar
- Application Timing: late season to drive fruit color
- Refer to label recommendation base on crop



CHROMA™